



2021 Sponsor Benefits

PRESENTING SPONSOR - \$20,000

- Exclusive Sponsor Recognition for the Stage
- Twenty (20) complimentary race registrations
- Logo included in print media promotions
- Logo included on event T-shirt, poster and entry form
- Three banners at the race venue

PLATINUM SPONSOR - \$15,000

- Fifteen (15) complimentary race registrations
- Logo included in print media promotions
- Logo included on event T-shirt, poster and entry form
- Two (2) banners at the race venue – *provided by sponsor*

GOLD SPONSOR - \$10,000

- Ten (10) complimentary race registrations
- Logo included in print media promotions
- Logo included on event T-shirt, poster and entry form
- One (1) banner at the race venue – *provided by sponsor*

SILVER SPONSOR - \$5,000

- Eight (8) complimentary race registrations
- Name included in print media promotions
- Name included on event T-shirt
- Logo included on event poster
- One (1) banner at the race venue – *provided by sponsor*

BRONZE SPONSOR - \$2,500

- Six (6) complimentary race registrations
- Name included in print media promotions
- Name included on event T-shirt and poster

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HOPE SPONSOR - \$1,250

- Four (4) complimentary race registrations
- Name included on event T-shirt and poster

AWARDS SPONSOR - \$1,000

- Logo included in print media promotions
- Logo included on event T-shirt and poster
- Four (4) complimentary race registrations

VOLUNTEER SPONSOR - \$1,000

- Exclusive Sponsor Logo on the Back of the Volunteers Shirt
- Name included in print media promotions
- Name included on event T-shirt and poster
- Four (4) complimentary race registrations

FRIEND SPONSOR - \$650

- Two (2) complimentary race registrations
- Name included on Race T-Shirt

All Sponsorships Include

- Recognition on the event website – www.heathersraceforhope.com
- Recognition in Hope Cancer Resources social media
- Recognition in the Hope Cancer Resources newsletters
- Recognition at the event



Facebook/Hope-Cancer-Resources
Facebook/HeatherRidleyFleemanBattleForHope



www.twitter.com/hopenwa



Support for the Journey. Education for Life.

HopeCancerResources.org



2021 SPONSORSHIP COMMITMENT FORM

**Heather Ridley Fleeman Battle for Hope
10K Run / 5K Run/Walk**

Confirmation Deadline to be included in all media promotion is **March 12, 2021**.

Company Name: _____

Contact Name: _____

Mailing Address: _____

City, State, ZIP: _____

Email: _____ Phone: _____

We will sponsor the **17th Annual Heather Ridley Fleeman Battle for Hope 5K/10K** Event on **Saturday, May 1, 2021** in Bentonville to help raise awareness of colon cancer and the services of Hope Cancer Resources to our community.

- Diamond Sponsor - \$20,000
- Platinum Sponsor - \$15,000
- Gold Sponsor - \$10,000
- Silver Sponsor - \$5,000

- Bronze Sponsor - \$2,500
- Hope Sponsor - \$1,250
- Volunteer Sponsor - \$1,000
- Award Sponsor - \$1,000
- Friend Sponsor - \$650

PAYMENT

Event Sponsorship _____ Level \$ _____

Contribution \$ _____

Total \$ _____

Enclosed is our check for \$ _____.

We will pay on the following credit card. ___MC ___VISA ___AE ___DIS

Card Number _____ CVC: _____

Expiration: ____/____ Please bill us one month prior to special event.

For more information, please contact Anna Lawson, Special Events Coordinator.
479-361-5847 ext. 33 or 1-800-394-0249
anna.lawson@hopecancerresources.org



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